

CLAIMS:

1. A golf article in the form of a golf
instrument such as a golf ball and golf club, or
5 a package therefor, said article including
a generally rectangular indication section
(4) disposed thereon for indicating the
performance of a golf instrument, said section
being divided along longitudinal and transverse
10 lines into a plurality of sub-sections (7), and
at least two marks (8) formed on selected
ones of the sub-sections (7) for indicating at
least two functions selected from the group
consisting of a golf instrument structure,
15 recommended head speed, feel, spin, green
targeting, and trajectory.

2. The golf article of claim 1 including
at least four marks (8) for indicating at least
four functions selected from the group
20 consisting of a golf instrument structure,
recommended head speed, feel, spin, green
targeting, and trajectory.

3. The golf article of claim 1 wherein
said sub-sections (7) are grouped into a
25 plurality of groups each including

longitudinally or transversely adjacent sub-
sections (7),

the sub-sections (7) in one group are
provided with marks (8) belonging to the same
5 function, but indicating different functional
species,

one of the marks is selected for each
group in accordance with the performance of the
golf instrument.

10 4. The golf article of claim 3 including
at least four marks (8) for indicating at least
four functions selected from the group
consisting of a golf instrument structure,
recommended head speed, feel, spin, green
15 targeting, and trajectory.

5. The golf article of claim 2 or 4 which
is a golf instrument package in the form of a
box (1) for receiving golf balls, wherein

the performance indicating section 4
20 including a plurality of longitudinally and
transversely arranged sub-sections where the
marks are disposed is disposed on the outer
surface of the box (1).

Sub A
25 6. A label (11) to be appended to a golf
instrument such as a golf ball and golf club or

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a package therefor, said label including
a generally rectangular indication section
(4) disposed thereon for indicating the
performance of the golf instrument, said section
5 being divided along longitudinal and transverse
lines into a plurality of sub-sections (7), and
at least two marks (8) formed on selected
ones of the sub-sections (7) for indicating at
least two functions selected from the group
10 consisting of a golf instrument structure,
recommended head speed, feel, spin, green
targeting, and trajectory.

7. The label of claim 6 including at
least four marks (8) for indicating at least
15 four functions selected from the group
consisting of a golf instrument structure,
recommended head speed, feel, spin, green
targeting, and trajectory.

8. The label of claim 6 wherein said sub
20 - sections (7) are grouped into a plurality of
groups each including longitudinally or
transversely adjacent sub-sections (7),
the sub-sections (7) in one group are
provided with marks (8) belonging to the same
25 function, but indicating different functional

A
species,

one of the marks is selected for each group in accordance with the performance of the golf instrument.

5 9. The label of claim 8 including at least four marks (8) for indicating at least four functions selected from the group consisting of a golf instrument structure, recommended head speed, feel, spin, green
10 targeting, and trajectory.

10. The label of claim 7 or 9 wherein said golf instrument is a golf ball.

11. The label of claim 7 or 9 wherein said golf instrument is a golf club.

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add A2 >

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